

 1.2M followers
(+550K in 1 month)

 1.18M followers
(+325K in 1 month)

 655K followers
(+150K in 1 month)



END OF BEGINNING

420M GLOBAL STREAMS TO DATE
60M STREAMS IN THE PAST WEEK

ABOUT DJJO

Djjo - the musical project of actor / producer / songwriter Joe Keery, known for his work in blockbuster projects as Stranger Things and the recent season of Fargo - released his highly anticipated sophomore album DECIDE via AWAL in 2022 to critical acclaim, performances at major U.S. festivals like Lollapalooza, enormous success on DSPs, and more. Two years later, standout track "End of Beginning" is having a breakout moment, as the song has just reached #3 on the Spotify Global Chart, as well as #1 on U.S. Viral 50, #1 on Viral 50 Global and #3 on U.S. Top 50.

HIGHLIGHTS

- Spotify's Top 50 in **40** territories
- Spotify's Viral 50 in **70** territories
- TikTok creations at **15M+**
- TikTok views at **30B+**
- Up **257%** week-over-week
- **830M+** Overall catalog streams
- Radio 1 A List
- **#21** on Billboard Hot 100

FEATURED IN

Rolling Stone

billboard STEREOGUM

Pitchfork GUITAR WORLD

DJOMUSIC.COM

"Decide is a fun, off-kilter synth-pop album that proves Keery's talent"
PITCHFORK

Seeing "End of Beginning" connect with an even wider number of listeners has made the possibilities more endless than he could have ever dreamed."
ROLLING STONE

The recent explosion of "End of Beginning" isn't the first time the Stranger Things star's music has blown up online, but this might just be the moment that sets his solo project free once and for all."
PASTE MAGAZINE

